

The Palm Tree Type

I May Be Your Type

Looking for a communications partner to help unearth, craft and share your brand story? I may be your type. My work is rooted in authentic, compelling and timely stories worth telling.

With a 17+-year career in public relations, I founded The Palm Tree Type in 2019 as a professional storytelling consultancy that combines my in-house and national agency communications experience with my passion for helping good brands share good stories.

Offerings

- Communications Strategy & Planning
- Brand Story & Messaging Development
- Media Relations/Outreach
- Media Materials Development
- Speechwriting & Spokesperson Training
- Content-Writing
- Copy-Editing
- Event Support
- Crisis Response

Samples of Work

While my work lives across various channels, [here](#) you'll find a sampling of projects that showcase my role in a breadth of experiences within the lifestyle, hospitality and travel sectors.

And don't just take it from me. Read my clients' feedback [here](#).

Let's Work Together

Because every client's story is unique, so is my approach. I am available for hourly consulting, short-term projects and ongoing monthly retainers.

Contact Me

Valeria L. Palmertree
valeria@thepalmtree.type
thepalmtree.type/contact
